



Bold Strategies
for Brave Ideas.

Political Printing
2025/2026

Your message,
seen and
heard.





Principled Determination.

Hennessy Strategies is
dedicated to your mission
and vision of excellence from
start to finish. We help make
your brave idea a reality.

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Visit us at:
hennessystrategies.com



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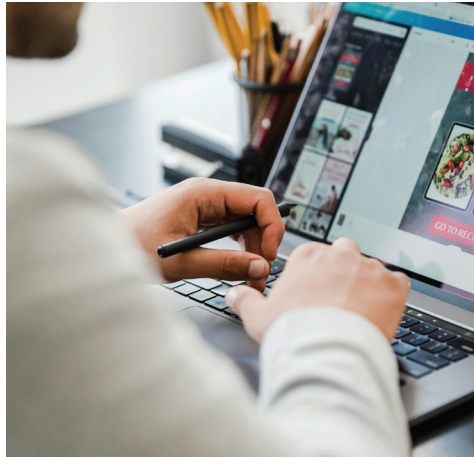
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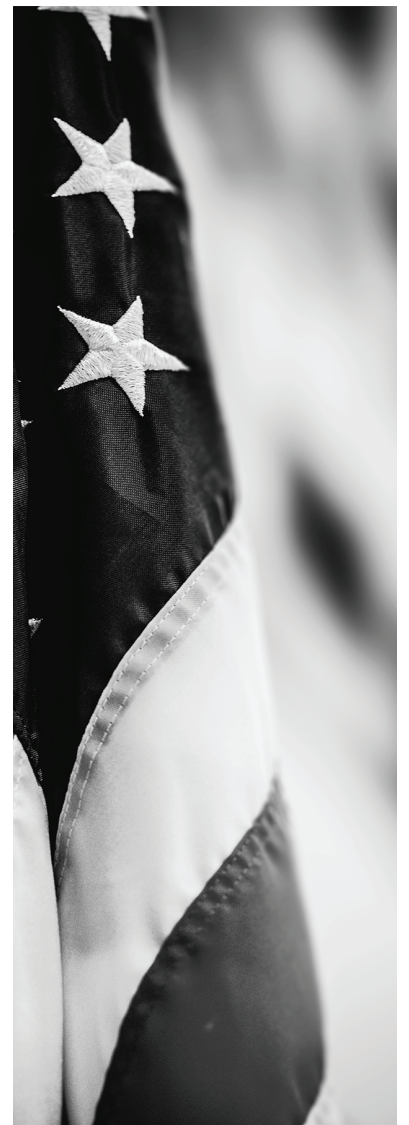
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Whether it be print,
design, or messaging.
We are here to help.



15 CONTACT INFORMATION

Call us, email us, or
just stop by and say hi.



CAMPAIGN IDENTITY PACKAGE



1000
BUSINESS CARDS

Materials:
16pt C2S
UV 2 Sided Coating

Dimensions:
3.5 x 2 inches

100
LETTERHEAD

Materials:
60# Text Uncoated

Dimensions:
8.5 x 11 inches

100
NO.10 ENVELOPES

Materials:
24 lb White

Dimensions:
4.125 x 9.5 inches

100
DONATION ENVELOPES

Materials:
24 lb White

Dimensions:
3.625 x 6.5 inches

100
THANK YOU CARDS

Materials:
14pt C2S, 2 Sided
with Matching A7 Envelopes

Dimensions:
5 x 7 inches

2 HOURS
GRAPHIC DESIGN

Description:
Up to 2 hours of Design
Time Included

THE STARTER PACK

\$195

ALL INCLUSIVE

Materials:

Business Cards
Letterhead
No. 10 Envelopes
Thank You Cards
A7 Envelopes
Donation Envelopes

Standing out can be challenging in the dynamic world of election rallies, passionate speeches, and spirited debates. For a political candidate, the secret to differentiating oneself lies in their campaign promises and how effectively they build and communicate their political brand. Creating a solid political brand is a complex task fundamentally connected to the election success of any candidate.

BEST
SELLER



Election season is upon us and with our Campaign Starter Pack, we will help you get your message to the audiences you want to see and hear it.



\$750 - 5000 Price Includes Printing Only **POSTCARDS LARGE**

Materials:
16pt C2S Stock,
UV Coating

Dimensions:
6 x 11 inches



\$395 - 5000 Price Includes Printing Only **POSTCARDS SMALL**

Materials:
16pt C2S Stock,
UV Coating

Dimensions:
5 x 7 inches



\$10K - 10K Price Includes Printing and Mailing **"WIFE LETTER" WITH ENVELOPES**

Materials:
70 lb. Text Paper Stock, Folded and Stuffed into
No. 10 Envelope
Mail Merge Addressing

Dimensions:
8.5 x 11 inches



DIRECT MAIL

5000 DIRECT MAIL POSTCARDS

Printing, Postcards,
Addressing, and Design
All Included

Materials:

14 / 16pt C2S Stock,
UV Coating

Dimensions:

6 x 9 inches

Turnaround:

From order to mailboxes,
5 Business Days

\$2995
ESTIMATED

Direct Mail is a form of marketing that involves sending a physical piece of promotional material through the U.S. Postal Service to a home or business.

- It boasts better response rates, greater visibility, and more creative opportunities than online efforts.
- It allows you to reach more of your target market.
- It can produce a surprisingly high ROI, generate sales leads, as well as increase web and mobile visits.
- It is a great way to connect with high-intent customers, spread brand awareness, and focus your resources where they are most likely to yield results.

Every Door Direct Mail (EDDM)

is an efficient and affordable service for businesses that want to target specific areas in their local market without requiring names and addresses on the mail pieces. With EDDM, you can:

- Target a location or neighborhood
- Send mail to every address in a defined geographic area
- Develop local mailings or national campaigns
- Mail postcards, menus, flyers and coupons to drive traffic at local stores or events
- Prospect for new customer at reduced preparation costs from regular costs.

United States
Post Office

100 YARD SIGNS	\$795		
Materials: 4MM COROPLAST		H - Stakes Included	
Dimensions: 24 x 18 inches			

100 YARD SIGNS	\$495		
Materials: 4MM COROPLAST		H - Stakes Included	
Dimensions: 18 x 112 inches			

In politics, recognition is the name of the game. As prominent political scientist David Mayhew once said, "To be perceived at all is to be perceived favorably." One of the main tasks for any political candidate is to ensure that their name becomes familiar to the prospective voters. An effective way to increase political visibility is to display many campaign signs.

4mm Coroplast Yard Signs will meet all of your promotional, directional, and political needs (and beyond). Printed in full color on rigid corrugated plastic with optional grommets, they are versatile enough to be placed indoors and durable enough with UV-cured inks and waterproof durability to be staked outdoors.

Three simple reasons to use yard signs to get your message out: Yard Signs increase name recognition. They influence connections. They encourage participation.

An election is a popularity contest. The sooner the word gets out that a candidate is running for a position, the better. Remember that campaign laws differ for every state, so check with authorities when and where it's legally allowed to put up signage.

SIGNAGE



\$18.50 each

Materials:
4MM COROPLAST

Dimensions:
24 x 18 inches



\$40 each

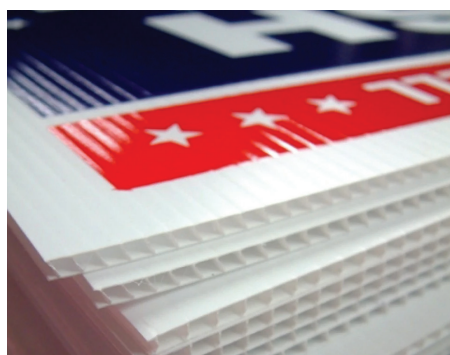
Materials:
4MM COROPLAST

Dimensions:
46 x 36 inches

\$95 each

Materials:
4MM COROPLAST

Dimensions:
94 x 46 inches



EVENT COLLETTION

Scrim vinyl banners are designed to stand out at any indoor or outdoor event. Printed on 13oz scrim vinyl with UV-cured inks, these banners are waterproof, durable, and will maintain their vibrance — rain or shine.

Easily customizable, our marketing materials are eye catching and can be used to increase foot traffic, brand awareness, business revenue, or awareness for any event — big or small.



\$55

**SCRIM VINYL
BANNER**

Materials:
13oz Scrim Vinyl

Dimensions:
36 x 72 inches

Description:
Outdoor 13mil Vinyl
Hanging Banner
with optional:
- Grommets
- Pole Pockets

\$195

**RETRACTABLE
BANNER W/
STAND**

Materials:
10mil Indoor Vinyl
Banner,
Aluminum Retractable
Stand

Dimensions:
33 x 80 inches

Description:
10mil Indoor Vinyl Ban-
ner with Retractable
Stand and Sleeve

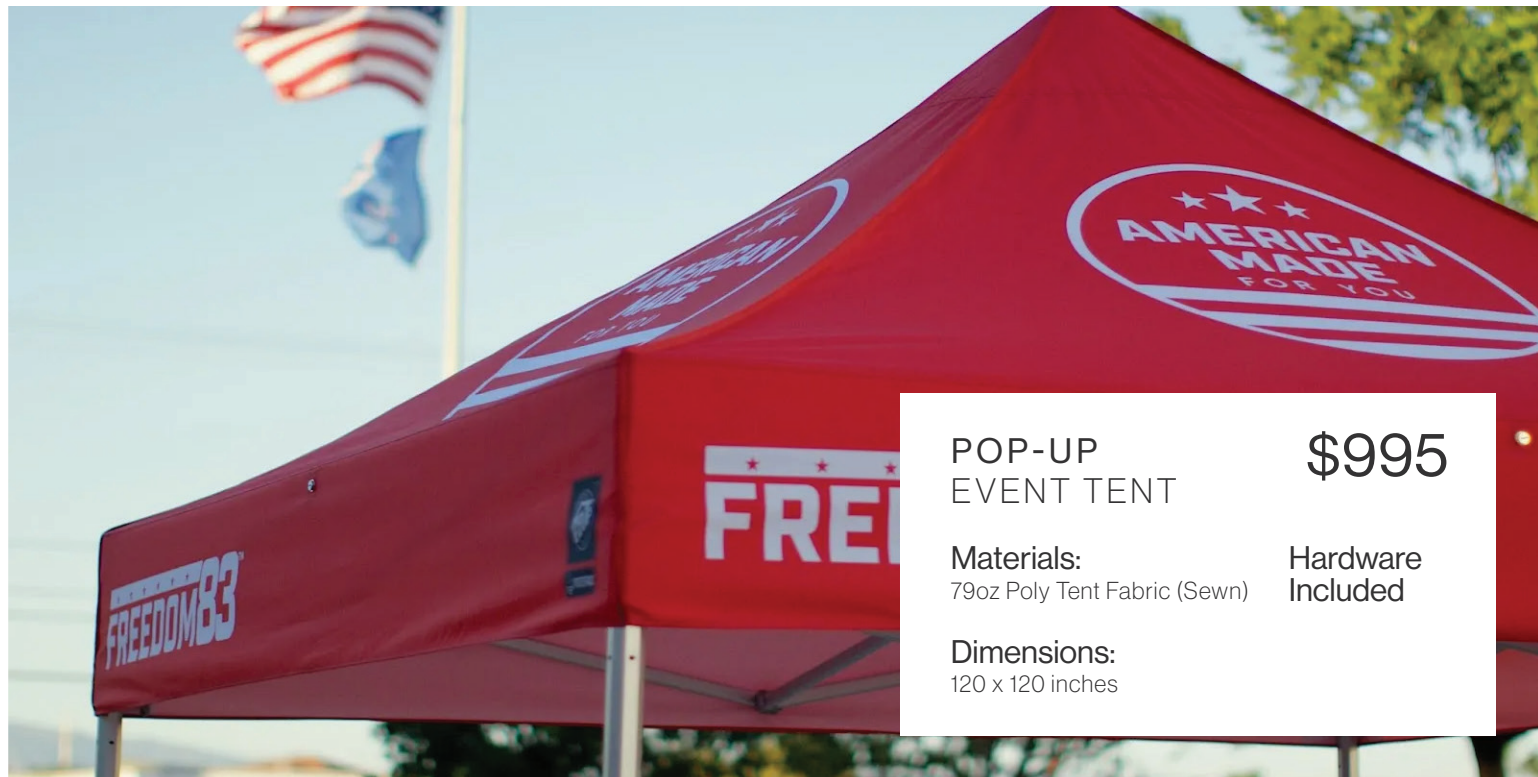
\$345

**STEP AND
REPEAT
BANNER**

Materials:
Vinyl Banner

Dimensions:
96 x 96 inches
(Custom Sizing Available)

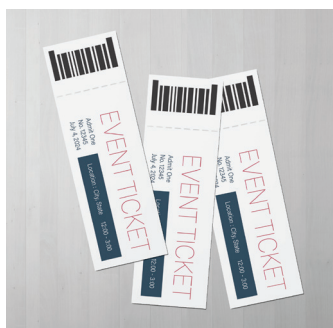
Description:
13mil Vinyl Banner
with optional:
- Grommets
- Pole Pockets



EVENT COLLECTION



CUSTOM T-SHIRTS



EVENT TICKETS



CUSTOM STICKERS



VEHICLE MAGNETS



CUSTOM MUGS



TABLE COVERS

DESIGN

From simple layouts to brand identity systems, we provide effective design solutions, crafting the essence of your brand or campaign. We're here to create something meaningful and worth looking at.

The logo and branded materials will be on the forefront of the campaign. A strong visual identity will help establish recognition, build trust, differentiate yourself from the competition, and ultimately, drive constituents to the voting booth.



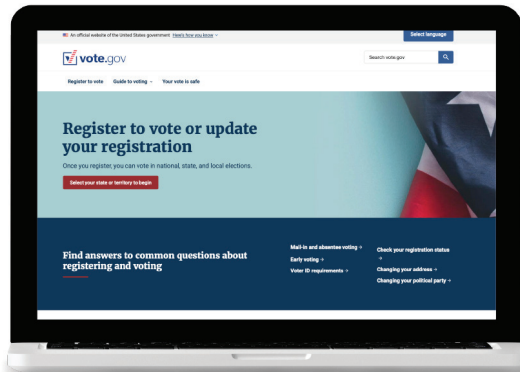
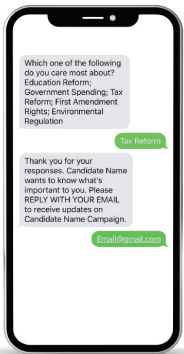
TEXT MESSAGING

Reach your audience with 1-to-1 impressions using peer to peer texting. With our personalized text messaging you will be able to draft your messages, curate, and self-send through collaboration with our team.

A simple method to establish a permanent way for voters to connect with their candidates, we can create a basic website to display highlights of the campaign.

A website provides a great platform for online fundraising. It makes it easy for supporters to donate to your campaign. Even if you are running for a local council position or school board, accepting online donations makes raising money much easier. Most donation platforms are free to set up and only take a fee from the donations you raise.

If you want supporters to volunteer, set up a page to provide information about how they can get involved.



CONTACT

239.671.7984
hennessystrategies.com

* Pricing estimates are subject to change based on quantity and materials. Final quotes will be provided on request.





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